



**GOVERNMENT COLLEGE (A), ANANTAPUR**  
Re-Accredited with A Grade by NAAC (3rd Cycle)  
CAREER GUIDANCE CELL



Name of the Career Awareness Program:

**AWARENESS ON JOB ORIENTED AND SKILL ENHANCED  
HIGHER EDUCATION OPPORTUNITIES AFTER DEGREE**

Resource person: Sri V. Nagabhushanam, Incharge of Skill Development Cell

Date of the program: 30.4.2022

Venue of the Program: Room No.36

Number of students attended: 65



**BRIEF REPORT ON THE PROGRAM:**

Sri V. Nagabhushanam, Incharge of Skill Development Cell has brought awareness on Job oriented and skill enhanced Higher Education opportunities to Degree Students of Arts College. As a part this awareness program, the resource person enlightened the degree students on various job oriented higher education courses.

Gist of the awareness program: Here are some specific job-oriented and skill-enhanced higher education opportunities after completing a Bachelor's degree in Commerce (B.Com), Arts (BA), or Science (B.Sc):

For the students of B.Com:

Master of Business Administration (MBA): Pursuing an MBA with a specialization in finance, marketing, or entrepreneurship can provide you with in-depth knowledge and skills required for managerial and leadership roles in the business world

Chartered Accountancy (CA): Becoming a Chartered Accountant involves a rigorous examination process and practical training. It qualifies you for various financial roles like auditing, taxation, and financial management.

Certified Financial Planner (CFP): This certification equips you with the skills to provide comprehensive financial planning services to individuals and businesses, including investment planning, retirement planning, and risk management.

For the students of BA:

Master's in Social Work (MSW): This program focuses on enhancing your skills in social work and community development. It prepares you for roles in non-profit organizations, social services, and community outreach programs.

Master's in Journalism and Mass Communication: If you're interested in media and communication, this program equips you with skills in journalism, public relations, advertising, and digital media.

Master's in Psychology: This degree allows you to specialize in various fields such as clinical psychology, organizational psychology, or counseling psychology, opening up opportunities in mental health services, research, or human resources.

For the students of B.Sc:

Master's in Data Science: This program equips you with the skills to analyze and interpret large sets of data. It prepares you for roles in data analysis, data mining, machine learning, and business intelligence.


Master's in Environmental Science: This degree focuses on studying the environment and sustainable practices. It can lead to careers in environmental consulting, conservation, and policy-making.

Master's in Biotechnology: If you have a background in biological sciences, pursuing a Master's in Biotechnology can provide you with advanced knowledge and skills for roles in research, development, and pharmaceutical industries.

Additionally, regardless of the specific degree, you can consider professional certifications or short-term courses to enhance your skills in specific areas. For example, certifications in digital marketing, project management, programming languages, or graphic design can supplement your degree and make you more competitive in the job market.

Participants: Hon.Principal Dr. D. Nagalinga Reddy, Sri R. Sreeramulu, Sri M. Venkataswamy, Sri G.Sekhar, Sri C Ravindra Reddy , Smt. Sumangali, Dr. U Prabhakar Reddy, Lt. Dr. G. Ranganatham, Dr. M Mallikarjuna, Dr. Shama Bharathi, Smt.B. Prabhavathi, Dr. M Mallikarjuna, Dr K Sridar, Smt.D. Kavitha, Sri A. Bhanu Prakash Reddy, Sri B.Nagabhushana, Dr. Kavitha, Dr. Giridhar, Smt. A. Madhavi, Sri Balakrishna, Mrs. Swetha, Mrs. Deepthi, Sri E. Rajanna, Sri Bala Obulesu, Smt. V. Chandrakala, Mr. Sri M Ashok, Miss Sujatha and Students attended the program.

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The Convenor  
**CAREER GUIDANCE CELL**  
**Govt. College (A), Ananthapuramu**